

Century City Directory

Published by Century City News
PO Box 67522
Century City, CA 90067

Tel: 818.905.7837
Fax: 310.861.5596

Rate Card

Space Rates Effective July 2009

Trim size 8.375 X 10.875

Four Color Ads

Outside Back Cover (full page, four color)	\$6960.00
Inside Front or Back Cover (full page, four color)	\$5570.00
Inside Pages (full page, four color)	\$3695.00

	Dimensions W X D	Price
Full Page	7.5 X 10	\$3695.00
2/3 Page	7.5 X 6.25	\$2500.00
1/2 Page Horizontal	7.5 X 5	\$1950.00
1/2 Page Vertical	3.625 X 10	\$1950.00
1/3 Page	7.5 X 3.125	\$1395.00
1/4 Page Vertical	3.625 X 4.5	\$995.00
1/4 Horizontal	7.5 X 2.375	\$995.00
1/8 Page Horizontal	3.625 X 2.187	\$525.00
1/16 Page Horizontal	1.812 X 1.093	\$270.00

All advertisers receive two free listings in the directory. Up to three additional listings are available for \$50 each. Advertising agencies honored. Ad agencies with four color advertising copy must provide disk. If submitted on disk a fee may apply for pre-press issues.